

THE GLEICHE CALL

VOLUME 44 NO. 10

Authorized as second class mail, GLEICHEN, ALBERTA, WEDNESDAY MAY 23, 1951
Post Office Department, Ottawa.

SUBSCRIPTION \$2.00 PER YEAR

Norman Matheson And Flance killed In Auto Smash-up

Norman Matheson son of Mr. and Mrs. W. Matheson of Gleichen, was killed in a car accident near Trochu Sunday afternoon about five o'clock. Also killed in the same accident was Miss Jeanette Schmidt of Three Hills, his fiancée. They were to have been married Thursday.

Four other people in the car were badly hurt; the mother, father, sister and baby niece of Miss J. Schmidt. Also injured was a D. P. by the name of Ed. Kruschel, driver of the other car.

The party were returning from a picnic to Three Hills when the two cars collided head on. Of the injured all but the exception of the baby are said to be still in a serious condition.

Norman Matheson was 23 years of age and was born and raised in Gleichen. He worked for a time in Glenview Market later joined P. Burns and Company. At the time of the accident he was working for the Three Hills Farmers.

Surviving are his parents, Mrs. and Mrs. W. Matheson of Gleichen; three sisters Vera (Happy), Mrs. E. Shum, and Mrs. J. Schmidt; and three brothers, Allen of Gleichen and George and Kenney of Calgary.

A double funeral of the two accident victims took place this morning at Three Hills.

The Census

Every fifth householder in Canada will be asked a number of questions about households and dwellings. At the time the census is taken information will be obtained on types of dwellings, the number of persons, the social and economic conditions of the exterior and tenure. Questions will also be asked about lighting and heating equipment, water supply plumbing, and cooking and refrigeration facilities.

The data obtained in the census will be of value to those concerned with the planning and development of expanding communities and the remodeling of older ones. Manufacturers of building materials, contractors and individual home owners will find the figures of interest. The census will also be of value to the government in measuring the social and economic progress of the Canadian people.

Recent years have witnessed a tremendous residential building boom in Canada. Since the census of 1941 there has been an estimated increase of 64,000 households, but the average size of households has declined from 4.2 persons in 1941 to 3.9 in 1946, an indication that the size of families is not as large as it was and that fewer families are doubling up.

There were 338,336 new dwellings units constructed in Canada during the five years from 1945 to the end of 1949, and an additional 26,200 units were created by conversions of existing structures. Of the dwelling units constructed during the five year period, 272,258 were one family detached, 55,024 were two family detached, 3,440 were in rows or terraces, and 35,165 were in apartments or flats.

The last census revealed that the single house was the predominant type of dwelling in rural areas in all parts of Canada, and in western Canada more than three-quarters of urban dwellings were also of this type. Only in the urban areas of the Province of Quebec, where apartments and flats were most numerous, did the single house constitute a minor proportion of all dwellings. On the other hand, the semi-detached or so-called double was uncommon in western Canada. It formed an important proportion of all homes only in the urban parts of Ontario and the Maritime Provinces.

In 1941, virtually all dwellings in the Maritime Provinces were of wood construction. This was true also of rural areas in other parts of Canada excepting Ontario, and, to a lesser extent, of the urban centers in the prairie provinces and British Columbia. In contrast, three out of every five dwellings in urban Quebec and Ontario were built of brick, and in urban Quebec about 19 per-



Chateau Frontenac Chef in New Quebec City carves a delicate swan for Mr. Ernest Schmidt of the C. P. O. Chateau Frontenac Hotel at Chambray Restaurant in New York.

HERE AND THERE

Mr. and Mrs. T. H. Bech left for Monday for Saskatchewan to visit their son Pat.

Mr. and Mrs. Sutermeister were in Edmonton last week to witness the graduation of their daughter, Pauline who has completed a four year course and received her B.E.D.

Mr. and Mrs. N. A. Riddell spent several days in Edmonton last week attending the graduation ceremonies of their son Robert who is now a dental surgeon.

For a great many years Gleichen has celebrated May 24th and as a rule it has always been a success. This year it will not be celebrated with any kind of sports. Gleichen has no base ball team and the junior team was unable to get a home 'to play them and so with no base ball the committee appointed for the sports decided it was better not to have any sports what ever. Besides, feeling throughout the district is "chill" time. What the holiday boys and girls will do to entertain themselves is any body's guess.

Mac Three Sons, a 10 year old Blackfoot Indian was accidentally shot in his right side on the Reserve last week. He had gone swimming in a body of water. He had got out of the car and was standing at the rear when child playing with the gun inside the car accidentally set it off the charge going through the car and hitting Mac Three Sons He was taken to Belcher hospital in Calgary.

All they tell him is that other people should be controlled, that he and his fellow farmers should be able to control the marketing of their own products and thereby assure themselves stable prices at profitable levels.

Of course it is understood that in order to bring this about there would have to be some form of organization, or a multiplicity of organizations with rules and regulations, and authorities to enforce them. But he told that these rules and regulations will be made and directed by farmers in the interests of farmers, and a fairly government will always be on hand to give 'em what ever help and authority they need.

By such blandishments as these the farmers are being enticed into all kinds of schemes that promise them control of the markets for their own products, but which in the end will cost them control of their own business and reduce them to the status of hired men on their own farms.

Canada's fresh water fish are either bottom or surface feeders seldom seek food at intermediate levels. The greatest aggregation of apple orchards in the British Commonwealth is to be found in Nova Scotia. Inhabitants of the Lake of Man are called Manxmen.

Relatives Honor Mrs. J. Sammons On 80 Birthday

Thirty-five relatives and close friends gathered at the home of Mr. and Mrs. Stuart Hampton, on Wednesday afternoon May 16th, to extend "Birthdays Wishes" to Mrs. Jennie Sammons, it being her 80th birthday.

Among those present were Mr. and Mrs. Karl Sammons and little daughter Mary Louise, from Cochrane.

Mrs. Sammons was the recipient of many beautiful cards and useful gifts.

The birthday cake was an angel food topped with eighty candles. It was made and beautifully decorated by the grand daughter, Mrs. Albert Gagnit of Strathmore.

At five o'clock a delicious lunch was served by her daughters and grand daughters.

FROM THE FILES OF THE CALL TWENTY YEARS AGO

The price of eggs has reached the low level of 7 cents a dozen. The consolation is that the they can only drop 7 cents more to reach the bottom.

Below is a list of subscribers to the presentation and smoker to Donald Hutcheon: Michael, Sutermeister, Bates, Parquarson, Hendry, Stubb, Driman, Evans, Gattman, F. Jones, McConnell, Clifford, Bates, MacCallum, Thompson, Murry, Jeffery, Buckley, McKay, Harkness, Ramsay, Boyd, Beach, Schmidt, Moss, Eglesie, Cuthbert, Scott, Purcell, McQueen, Phillips, Ostrander, Gooderman, Lawie, Downey, Harrison, Bollinger, Hutcheon, MacDonald, Tomlinson, T. Wilson, Hamer, Lester, Busby, W. Jeffers, J. Bellinger, Johnston, Taylor, Cook, David McLean, Corcoran, Gove, McIntyre.

Arnold Poth had the misfortune to break a bone in his right elbow. Wm. Hill who is living in California paid Gleichen a brief visit last week Tuesday afternoon about 3:30 o'clock for about two and a half seconds. St. Millian stood on the brink of that land from which no traveller returns. He was driving his car past Dan MacDonald's old blacksmith shop at a lively clip when something went wrong with the steering mechanism causing him to miss the culvert. Three tires blew out and the bridge was splintered. St. was asked why he didn't turn off the switch when he found he could not stop the car to which he replied "Oh but somebody crossed the wires?"

The port of Montreal has nice miles of deep draft water, can accommodate 100 ocean vessels at a time. Ste. Anne de Beaupre, founded in Quebec in 1650 by storm battered Breton sailors, is one of the world's most famous shrines.



A Farm Storage Tank WILL PAY FOR ITSELF in No Time ... Here's How—

Saves Time : ... no delays at seeding or harvest time when fields or crops are ready, and delays are costly. Save time by having your gasoline on hand when you need it : : a fuel storage tank makes you completely independent.

Saves Fuel : ... no waste or spillage that you get from the old-fashioned method of refuelling the tractor. Just drive up, put the nozzle in the tank, fill 'er up and drive off.

Keeps Fuel Clean : ... there's a minimum of chance for dirt to get into your gasoline tank, to cause clogging and costly field delays.

Cuts Fire Hazard : ... when your gasoline is safely stored in a farm storage tank.

Add them up ... see for yourself how a storage tank can pay for itself in no time.



Use 2,4-D for ... Better Weed Control

Apply with Spray or Dust Machine.
Dow Chemical price reduced.
See your ALBERTA-PACIFIC agent.

The Alberta Pacific Train Co. 1943

HOW YOU WILL BENEFIT BY READING

the world's daily newspaper—
THE CHRISTIAN SCIENCE MONITOR. You will find yourself up to the best-informed person in your community on world affairs when you read this worldwide daily newspaper. You will gain fresh new viewpoints, a fuller richer understanding of today's vital issues—of the problems that face the world. You will learn the truth about business, theater, music, sports.

Subscribe now to this special "first-class" newspaper for only 1 month for 10¢ (U.S. & Canada). The Christian Science Publishing Society, One, Norway Street, Boston 15, Mass., U.S.A. Pk-8. Enclosed is \$1, for which please send me The Christian Science Monitor for one month.

Name _____
Street _____
City _____ Zone _____



Keystone of Main Street

The towns of Canada can be beautiful places. In many, each spring a rebirth of blossoms is promise of harvest to come. And good crops mean good living for all Canadian towns.

Serving Canadian towns is your bank ... a branch of The Commerce. You go to your banker as naturally as you go to your grocer. No banking service is too large or too small to expect of your Commerce manager.

Not all towns have a blossom time, but most have a Commerce branch. And the men and women there are good people to know.

The Canadian Bank of Commerce "The Commerce"

**SIZE AND COMPOSITION
OF FAMILIES IN CANADA**

Change in the size and composition of families in Canada will be revealed as a result of the 1951 census which

will be taken in June.

During the past decade there has been a substantial rise in family formation in Canada, as a result of the heightened number of marriages and increased birth rates during the

war years and particularly since 1945 and the postwar immigration flow with its large proportion of family units as compared with immigration in previous periods. At the same time the average size of

families—paradoxical as it may seem in view of the gain in birth rates—has shown a downward trend.

As defined for census purposes, a family consists of at least two individuals living together in the

relationship of husband and wife, and children, or of parent and unmarried children, and a few cases of man or woman with guardianship of child or ward.

Ten years ago, according to the

1941 census, there were two and a half million families in Canada, comprising nearly 10 million individuals. In 1949, survey indicated, the number had risen to nearly three and a

(Continued on page 6)

Serve Canada in the "Front Lines of Freedom"

WITH THE EXPANDING CANADIAN ARMY NOW BEING RAISED EMBODYING FAMOUS REGIMENTS OF THE RESERVE FORCE

Famous Reserve Force Units from all parts of Canada will be represented in the 27th Canadian Infantry Brigade Group. Companies, batteries, squadrons or troops, are being raised by the following Reserve Force

Units in your area:

The King's Own Calgary Regiment, Royal Canadian Armoured Corps . . . Calgary, Alta:

The Fort Garry Horse, Royal Canadian Armoured Corps . . . Winnipeg, Man:

20th Field Regiment, Royal Canadian Artillery . . . Winnipeg, Man:

The Loyal Edmonton Regiment . . . Edmonton, Alta:

6th Field Engineer Regiment, Royal Canadian Engineers . . . Winnipeg, Man:

33rd Field Park Squadron, Royal Canadian Engineers . . . Lethbridge, Alta:

The Royal Winnipeg Rifles . . . Winnipeg, Man:

The Regina Rifle Regiment . . . Regina, Sask:

SIGNALS:

Men from technical regiments and squadrons of all Commands:

RCME:

Men from technical regiments and squadrons of all Commands:

SERVICE CORPS:

Men from RCASC units of all Commands:

DENTAL CORPS:

Men from RCDC units of all Commands:

Each Armoured and Infantry unit designated will retain its name and insignia in this new Active Force Brigade Group

MEN ARE WANTED NOW!

ENROLLMENT STANDARDS:

To enlist you must:

1. Volunteer to serve anywhere;
2. Be a Canadian citizen or other British subject;
3. Be 17 to 40 (Tradesmen to 48);
4. Meet Army requirements;
5. Married men will be accepted;

TERMS OF ENGAGEMENT:

You will be enrolled in the Canadian Army Active Force for a period of three years.

All men are eligible for Overseas Service. If the military situation permits, married men after one year's Service Overseas, single men after two years' Service Overseas, may request discharge even if they have not completed full three years' service.

CONDITIONS OF SERVICE:

Current rates of pay and allowances: Serve for 3 years or make it a career.

VETERANS' BENEFITS:

Reinstatement in civil employment, Unemployment Insurance and other appropriate benefits under Veterans' Charter as extended by Parliament.

MEN:

Retention of present Reserve Force rank or the rank held in Second World War, subject to proving qualifications in service within a 90-day period.

OFFICERS:

Short Service Commissions will be granted to officers who do not wish to enroll in the Active Force on a Career basis. Further information should be obtained from your own unit or the nearest Army Personnel Depot.

APPLY TO:—Any unit listed above, or the nearest Recruiting Depot:

No. 8 Personnel Depot, Fort Osborne Barracks, WINNIPEG, Man.

No. 9 Personnel Depot, National Defence Bldg., Winnipeg & Eighth Ave., REGINA, Sask.

No. 10 Personnel Depot, Currie Barracks, CALGARY, Alta.

Headquarters, Western Command, Kingsway Ave., EDMONTON, Alta.

**TRAINED UNITED STRENGTH IS NEEDED TO PREVENT AGGRESSION
JOIN THE CANADIAN ARMY ACTIVE FORCE NOW!**

OUR COMPLETE SHORT STORY

All For You, My Darling!

"Of Course The Best Of Everything For His Jenny"

By RUTH NEWLAND

AS SOON as I belated her, I thought of a marriage license and not of her father's fortune. It was a sure sign I really was in love. When the charming creature smiled back at me, my heart beat very fast and I heard a voice, mocking and sweet, say, "Ah, clever one, you've fallen."

"Jenny, I love you. May I speak to your father and know my fate?" The modest girl lowered her soft brown eyes. The small voice said, "They're closing in on you."

Next day I changed into a machine which concentrated on making enough money to realize all my dreams of Jenny. I was given to understand that, to marry her, I must have in my bank book a sum of four digits to have surprising revelations. Five o'clock in the

Emily Kilmour
Compares Buzs Bonnet
— It's Her Favorite!

Accept an invitation from Emily Kilmour, Compare Buzs Bonnet Magazine with any you have read before. Like the author and lecturer, Buzs Bonnet is a real success story. Buzs Bonnet is Canada's fine quality all-vegetable magazine. Buzs Bonnet is cooking, on vegetables, as a delicious spread. Buzs Bonnet and get "all three" — Flavor Nutrition Economy!

Buzs Bonnet Magazine is sold in two types—regular economy package with color water, and also in the famous Yellow Quxs bag for fast, easy color.

ALMOST
\$300,000.00
IN

PATRONAGE
DIVIDENDS

TO CO-OPERATIVE WOOL SHIPPERS

1946	\$ 36,000.00
1947	14,500.00
1948	10,000.00
1949	53,000.00
1950	32,000.00
1951	150,000.00

These sums were distributed to shippers by the Grower's Organization in the past six years. On 1950 Wool they got an average of 20 cents per pound after final settlements were settled. This is a "Shooting" that does not reach growers through any other sales outlet.

WOOL
as well as

LAMB and MUTTON

still is in short supply and Sheep Raising continues to be highly profitable.

KEEP THE EWE LAMBS and THEY WILL KEEP YOU!

CANADIAN CO-OPERATIVE
WOOLGROWERS
LIMITED

217 Bay Street,
TORONTO — CANADA

Calgary Pilot Rescued in Korea

Lieut. Irvin L. Bowman, R.N., of Calgary, Alta. (left), happily relates how he was rescued from enemy territory by a U.S. helicopter on the night of the rescue of U.S. Marines in Wonsan harbor, Korea, after his fighter plane was shot down by enemy anti-aircraft fire. Lieut. Bowman's plane was hit as he and his companions from the aircraft carrier R.H.S. Thetis strafed and rocketed Red targets south of Hamhung. The Manchu helicopter sustained no damage during the rescue mission, although the helicopter approach his plane which had crashed-landed in a rice paddy said: "I saw the Red burning around the helicopter, don't know how it ever missed being hit."—Central Press Canadian.

Each hour of sacrifice was a joy to me. Love gave me strength. I loved the eyes of my beloved looking at me my heart seemed about to burst through my shirt. Ah, love, I spoke to the architect. "Would you build me a house and antique door with a key?" An architect of my Jenny's. She spends much time in antique shops.

"I have extra \$2,000," she said. "We must have the best." When May arrived, the dream house was a wonderful reality. Love a fairy castle the cottage raised its beautiful face, offering the last word in comfort, even luxury. "You're wonderful," my Jenny told me as she stood before our house, which to me looked like a mirage. A week later they played the wedding March, while my bride held my arm. Weak but triumphant, I marched down the aisle, having given a kingdom to my darling.

The love that Jenny lavished on each brick, each stone, each flower, each piece of furniture, was extraordinary. I saw evidence of her love, returning from work.

"Take care, foolish man. Can't you see the floor was just washed?" "Excuse me, please. Don't be angry. I did it without thinking." "Don't think those hedges, they're just cut lawn."

"Excuse me, love, I'll be careful." "I'll be on one of the many to recover from what I'd heard. But I was pulled up."

"For all the upholstery with your work clothes."

"I'll change my clothes in the bedroom."

"Fool, watch that carpet. Don't scry the polish off the steps."

I left my coat on the back of a chair. Jenny yanked it off and gave it to me with a hanger.

"That's a dining room chair. I've told you a hundred times not to leave things around."

The house, the furnishings, the ornaments, all that I've bought with great sacrifice for her, all have displaced me with her, have net me aside.

I was overcome with strong hatred for all which was my own doing.

"Fool that I am," I said to myself with regret.

And if I did not propose to Jenny that she choose between the house, the furnishings, the ornaments and me, it was only to spare myself hearing her say:

"I'll take them."

(Copyright Western Newspaper Syndicate)

Manitoba Ship Dead Rats To Alberta

WINNIPEG — Packed in dry ice, 25 dead brown rats were shipped express from Winnipeg recently to the veterinary department of the Alberta government.

N. E. Poulin limited, Norwood, sent the initial shipment of an order for 200 of the rodents. The rats were shot at the St. Boniface nuisance yard.

The dead rats will be mounted and used to show the people of Alberta what the pests look like. Many Albertans have never seen a rat as the province is relatively rat-free. In recent years, the rodent has been creeping in from British Columbia and Saskatchewan and the government is waging a relentless battle to keep them out.

OPENS GAS SCRUBBING PLANT

CALGARY — Shell Oil Company of Canada opened a large scrubbing plant at Jumping Pound, 20 miles west of Calgary, the official ceremony being performed at the plant by Hon. N. E. Tanner, Alberta's minister of mines and minerals.

Opening of the plant marked the beginning of the supply of natural gas to the Western Natural Gas Co. Ltd. for consumption in Calgary and southern Alberta, and for Banff and Canmore later this summer.

The mortality of people one-tenth overweight is one-fifth higher than average.

WILLIAM J. HYDE, 51

Former Saskatchewan Curler Recalls Early Days Of Game

VICTORIA, B.C. — One of the happiest and most determined men in Victoria these days is William J. Hyde, 51-year-old curling enthusiast. Hyde's happiness stems from his showing in the fifth annual Nanaimo bonspiel recently. A curler for 20 years, Hyde had been away from the game for seven years before he entered the Nanaimo event as a member of Matt Zabel's Victoria rink, which reached the semifinals in two events and the semi-final in a third. Zabel's rink was skippered by Bill Grey, who captained the Alberta champions in the Macdonald Brier event at Halifax last Autumn.

Always a skip in his younger days, Hyde played lead for the first time at Nanaimo and turned in a good performance. "I was the only one stronger at the finish than at the start," he proudly stated.

Hyde competed annually in bonspiels at Winnipeg, Saskatoon and Moose Jaw but could never make a provincial championship squad. He cannot count the number of trophies he has won but recalls that his first triumph was with the Balgownie rink at Regina in 1908. Hyde had only two sheets of ice at that time, compared with 36 today.

"I have spent most of my money on curling," he said. "It has kept me cool."

"I'M MY OWN GRANDPA"

PRINCE ALBERT — The old bill-bully tune, "I'm My Own Grandpa," is materializing in reality. According to authentic information, a 35-year-old bachelor, "Corny" Friesen, intends to become his own grandpa.

Mr. Friesen's grandfather died a year ago, leaving his widow, 42-year-old Mrs. Friesen, his first wife, Bess, of course, is Corny's grandmother and the prospective wife of grandson Corny.

Now if Corny marries his own grandmother he will become his own grandpa.

To make the story more confusing, the future bride has a son-who is at present Corny's uncle. After marriage, Corny will become step-father to his own uncle.

Farm Prices At New High

OTTAWA — Canadian farmers got more for their produce in March than ever before.

The Bureau of Statistics reported that its index of farm prices for agricultural products rose a record 280.4 in March.

The previous peak had been set in February, when the index stood at 272. In March, 1950, the index was 252.4.

Farmers are unable to close their eyes.

Perfect tea is so easy to make with

TEA BAGS

MAGIC makes my Cup Cakes so light and fluffy!

Gingerbread Cup Cakes

Combine 1/4 cup melted shortening and 1 1/2 cups molasses and add 1 beaten egg. Stir until well blended. Mix and stir together 2 1/2 cups sifted flour, 1 teaspoon Magic Baking Powder, 1 teaspoon baking soda, 1 teaspoon cinnamon, 1 teaspoon ginger, 1/2 teaspoon cloves, 1/2 teaspoon nutmeg, 1/2 teaspoon salt, and add alternately with 1 1/2 cups hot water. Bake in 2 1/2" cup cake pans in moderate oven (350° F.) for 30 minutes. Then blend one 5-oz. package of cream cheese with enough milk to make of same consistency. Top each serving with a spoonful.

—By Les Carroll

Western Briefs

Wolf Pups Caught
PINEY, Man. — Nine timber wolf pups were captured by the Magrath brothers, George and Dennis, in a den open half mile from their farm home. The boys receive a bounty of \$10 per pair of ears.

Bridge Collapses
LAKE COVICHAN, B.C. — The centre span of the Riverside bridge collapsed into the Covichan river.

Fashions
It's Herd!

FULL CIRCLE SKIRT \$4.97 to \$12.12

Head Surfing Highway

BRANDON, Man. — Work began to complete the unpaved portion of No. 1 highway between Alexander and Oak Lake. G. F. Bode, district engineer with the highways department stated. The two firms, Commonwealth and Nelson River construction companies, are completing the project.

Order For 200 Pheasants

BIGGAR, Sask. — The local branch of the Fish and Game League has decided to order 200 pheasants for the league's game farm for release in this area. At a recent branch meeting, it was decided to order the new shipment and to investigate how the 100 pheasants released here last year survived.

Shortage Of Help

YORKTON, Sask. — A shortage of help in several fields in this area, it is already noticeable in the short of help in the area of the employment insurance commission office here reported. The shortage is particularly noticeable in obtaining agricultural workers, waitresses, and domestics. Although farmers are paying as much as \$80 a month plus room and board, the jobs remained unfilled, Mr. Pender said.

Ret Extermination

UNITY, Sask. — A final compelling residents in Tramping Lake Rural Municipality to exterminate rats on their property was given final reading at a recent meeting of the R.M. council.

Stocks Building Up

VANCOUVER — Volume of grain arrivals from Alberta continues good with elevator stocks building up despite a substantial export and domestic movement.

Eggs of fish and other creatures of the sea must be produced in large numbers if enough are to survive.

THE TILLERS

WHY DON'T YOU GO TO THE STORE? WHAT? AND WHY? WHY DON'T YOU GO TO THE STORE? WHAT? AND WHY? WHY DON'T YOU GO TO THE STORE? WHAT? AND WHY?

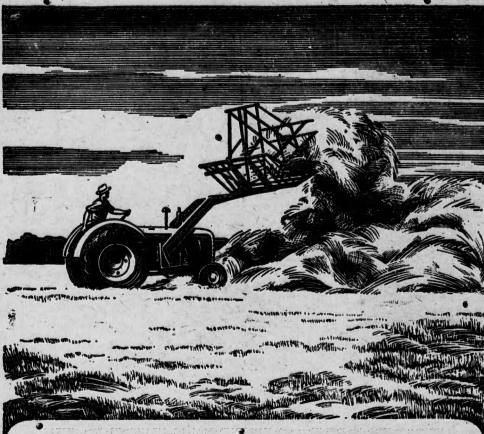
WHY DON'T YOU GO TO THE STORE? WHAT? AND WHY? WHY DON'T YOU GO TO THE STORE? WHAT? AND WHY? WHY DON'T YOU GO TO THE STORE? WHAT? AND WHY?

WHY DON'T YOU GO TO THE STORE? WHAT? AND WHY? WHY DON'T YOU GO TO THE STORE? WHAT? AND WHY? WHY DON'T YOU GO TO THE STORE? WHAT? AND WHY?

WHY DON'T YOU GO TO THE STORE? WHAT? AND WHY? WHY DON'T YOU GO TO THE STORE? WHAT? AND WHY? WHY DON'T YOU GO TO THE STORE? WHAT? AND WHY?

WHY DON'T YOU GO TO THE STORE? WHAT? AND WHY? WHY DON'T YOU GO TO THE STORE? WHAT? AND WHY? WHY DON'T YOU GO TO THE STORE? WHAT? AND WHY?

WHY DON'T YOU GO TO THE STORE? WHAT? AND WHY? WHY DON'T YOU GO TO THE STORE? WHAT? AND WHY? WHY DON'T YOU GO TO THE STORE? WHAT? AND WHY?



BE FREE FROM HELP PROBLEMS Mechanize with Massey-Harris Machines

Manpower is not too plentiful—in fact good, experienced farm help is downright scarce even at the present high wage rates. Industry needs manpower for armament production and making of civilian goods and the armed forces are recruiting to bring their units up to strength in the new program.

Yet food production must be maintained in these busy and critical times in spite of the shortage and high cost of farm help.

Mechanization is helping more and more farmers to get work done when it should be done—farmers are proving easy-operating, fast-working machinery to be their most dependable help. From the complete line of Massey-Harris equipment you can select machines that will help you master the help problem.

MASSEY-HARRIS

Makers of High Quality Farm Implements for over One Hundred Years

READ SIGNS OF LIFE HEED

EXCESSIVE SPEED

... IS DISCOURTEOUS DRIVING—Excessive speed is the worst form of rudeness on the highway because it is fertile ground that breeds other discourteous acts. When a car is driven at a high rate of speed, proper passing procedure is likely sacrificed, mechanical failure risk is greatly increased and ability to control the vehicle is impaired.

Courtesy on the highway at all times is the safe way!

Be Careful - the life you save may be your own!

Published in
the interests
of public safety
by...



ALBERTA BREWERS' AGENTS LIMITED
REPRESENTING
BIG HORN BREWING CO. LTD.
CALGARY BREWING & MALTING CO. LTD.
SICK'S EDMONTON BREWERY LTD.
SICK'S LETHBRIDGE BREWERY LTD.
NORTH-WEST BREWING CO. LTD.

Canada thistle one of the country's most serious weed pest, was once considered a valuable garden vegetable. Introduced in Canada by the early French missionaries this plant has been cultivated by the pioneers and

part of it used as a form of yeast in bread baking. From row planting in early day gardens, it soon spread into hay meadows and became a general nuisance in cultivated crops. Canada's national parks embrace

more than 30,000 square miles of outstanding scenic beauty. Lake Winnipeg, where the famed golfer fish have just about stopped coming from, is 2,000 square miles larger than Lake Ontario.

Town & District

Born to Mr. and Mrs. R. Burns a son on May 17 in the Holy Cross hospital, Calgary.

Another good shower of rain fell Thursday night and Friday morning and delayed seeding for a couple of days.

One of the Sankey oil trucks from Brooks turned over and upside down in the ditch in front of the residence of Arthur Renaud about a mile east of town Friday evening. For some hours previous to the accident it had been raining heavily and the road was very muddy. The driver was trying to pass a parked car on the road when he felt the shoulder of the road giving away he then shut off the ignition and leaped to safety. The truck slowly slipped down the bank and turned completely upside down to settle in the deep mud. The next day when we walked rightside up and on the road it was found very little damage had resulted. About the only damage was to the top of the cab which was shored in a few inches. A large quantity of gasoline was lost.

The Salvation Army

Meetings to be held in the Auditorium of Eventide Home are as follows:

Sunday, May 27, 2:30 p.m. Praise meeting. Major Parkinson in charge.

Sunday evening at 7:30 o'clock Salvation meeting.

A male quartette from the Menonite Bible School at Gen will be in charge of the concert.

Wednesday, May 29th, 7:30 p.m. Major A. F. Parkinson in charge.

DON'T COMPLAIN LATER

It is to be wondered how many Canadians have any real idea of how much everything which they buy is the result of taxes.

It is not every popular idea to complain about taxes, for some reason, although they amount in one way or another, to at least one-quarter of all the earnings of all the people in Canada.

It is much easier to get people to complain about high wages or high profits or some other factor in the price of goods—except taxation. This is a good time to remind Canadians that the cost of what they buy always includes a lot of taxation, for it is going to include a lot more taxation if the present plan is adopted of amending the constitution so that the provincial governments can levy a hidden sales tax up to 3 percent.

This is supposed to be for the purpose of financing old age pensions, to be paid by the provinces to those in need, up to the age of seventy. Of course, no one reminds the public that the Province of Quebec has said that since it now levies various sales taxes it would not use this plan as the province of Nova Scotia says that it does not need this 3 percent or that the province of Alberta with its enormous revenues at present, does not require this additional source.

Meanwhile if this amendment goes through, in those provinces in which the governments feel that they need this 3 percent additional the price of goods will be raised by three percent.

Now if this were done by marking plainly on the face of every invoice that an old age pension tax of three percent was now included, then there would be no complaint. The public would know that they were paying this tax.

There would also be no need for the constitutional amendment. Provincial governments can charge open and visible sales tax of that kind now. All that is being done is to fix things so that Canadian will pay more taxes to the extent of three percent of all money which they spend, and will be able to forget that they are doing this because the tax will not show on their invoices or sales slips.

When this tax goes into effect, up goes the cost of living. It may be the desire of the Canadian people to accept this increased cost of living in view of the purpose of the tax. The important thing is that the Canadian public should not then complain because the cost of living has increased or let themselves be kidded into joining associations, to protest against high wages or high profits simply because an increased tax has increased the cost of living.

If you or any other Canadian has any intention of protesting against the increase in the cost of living which this tax will bring now is the time to complain.

Continued from page 3)

SIZE AND COMPOSITION OF FAMILIES IN CANADA

quarter million comprising almost twelve million persons.

While the number of families is increasing, the average size of the family is decreasing in Canada. The average number of persons per family was 3.0 in 1941 and 3.7 in 1949. In rural areas where families tend to be larger than in urban areas the average size of the family in 1941 was 4.5 persons, but for urban areas it was only 3.7 persons.

Largest average family size in both urban and rural areas in 1941 was in Quebec, 4.2 and 5.3 respectively, with rural New Brunswick 4.6 also well above the all-Canada average.

age. At the other end of the scale, British Columbia families had the smallest average size, 3.2 urban and 3.5 rural, followed by those of Ontario 3.4 urban and 3.8 rural.

The average number of children per family at home varied considerably from province to province in 1941. British Columbia had the smallest number 1.3 and Quebec the largest 2.4. For Canada as a whole the average was 1.6 in urban localities and 2.2 in rural districts. Only in rural Quebec did the average number of children in the family exceed three.

In Belgium, pigeon racing compares with our baseball as a national sport.

PIONEER GIVES SERVICE
Dow Chemicals West Coast Branches New Jersey Sprayer
Agricultural Department
MAKE ARRANGEMENTS NOW TO OBTAIN YOUR 1951 BOARD
DELIVERY PERMIT BOOK
Consult your Pioneer agent for the latest information and advice on all your problems. He can obtain any pertinent information or formula you may require.
IT PAYS TO PULL TO THE "PIONEER"
PIONEER GRAIN COMPANY LIMITED

PH
It's grain... Ask us!
PARRISH & HEIMBECKER LTD.
Grain Receivers, Whippers and Exporters
One established firm with a reputation for doing business right.
Head office - Grain Exchange Bldg., Winnipeg
BRANCHES: CALGARY EDMONTON MONTREAL



The biggest little book in Canada

ONLY YOU know the personal story your bank book tells. Did you know there are 8,000,000 such bank books in Canada? Each contains information that is strictly private, each represents "money in the bank".

Your money is part of the grand total of these little books—a great pool of deposits mobilized and safeguarded in Canada's 3,700 branch banks.

Your money in the bank and that of millions like you, enables the banks to provide the credit that helps keep Canadians producing, manufacturing, marketing.

That is how you help the chartered banks serve Canadians.

One of a series
by your bank

